

Everyone Loves to Dance!

 Music for Little People®



Street Date: June 22, 2010

Award winning children's artist Aaron Nigel Smith releases his second CD on June 22nd, which has already been honored with a **2010 Parent's Choice "Recommended" Award**. Aaron's first recording "Let's Pretend" won the **NAPPA** and **iParenting Media** awards.

Aaron Nigel Smith regularly appears as a musical guest on the Emmy Award Winning PBS Kids' show **Between The Lions**. His music and movement enrichment program, **FUNDamentals Of Music And Movement**, serves thousands of children in Los Angeles, San Francisco, New York City and Boston, with over 3,000 schools, centers and daycares in his network.

Aaron's hip, original songs keep the whole family moving and grooving and his new CD, **Everyone Loves To Dance**, features special guest performances by **ZIGGY MARLEY**, **KEVIN RICHARDSON (BackStreet Boys)**, **DJ DREZ** and **JUNIOR RHYTHM (Rhythm Child)**.



- Publicity campaign to support release
- Viral marketing campaign via FACEBOOK and TWITTER to parents and fans of Aaron's
- Artist visibility will continue on PBS Kids' "Between The Lions" tv show, which airs in 94% of PBS markets, and on tour
- CD will be featured in press, advertising and marketing throughout the 25th Anniversary year of Music For Little People
- CD will be enclosed in an eco-friendly cardboard package (30% post-consumer) with simple design that's easy for little hands to hold
- Promotional video for title track now on YouTube

SRP: **\$13.98**

ITEM NO: **524761**

FORMATS: **CD/Digital**

PACKAGING: **Eco-friendly gatefold package (30% post-consumer)**

BOX LOT QUANTITY: **30**

FILE UNDER: **Children's Music**

FULL UPC: **884502234893**



4 EASY WAYS TO PLACE AN ORDER:

EMAIL: wholesale@mflp.com

FAX : (707) 923-3241

PHONE: (877) 286-4701

ONLINE www.MFLPdistribution.com

(requires a quick, one-time account set up)



1. *Everyone Loves To Dance* (featuring Ziggy Marley)

2. *Let's Pretend*

3. *Simon Says*

4. *Rowing In The River*

5. *Music & Movement Time* (featuring DJ Drez & Rhythm Child)

6. *Can You Dance?*

7. *Instrument Of The Day*
(featuring Kevin Richardson of BackStreet Boys)

8. *Note Of The Day*

9. *Rainbow Song*

10. *Head, Shoulders, Knees And Toes*

11. *Muffin Man*

12. *We Are The Fishies*

13. *In The Car*

14. *This Little Piggy*

15. *Everyone Loves To Remix*

Total running time: 37 min.